

# NAILS&TALES

2014 NEWSLETTER FOR FLOWER CITY HABITAT FOR HUMANITY



**Left-Right:** Matt Flanigan, Edwin Mageary, Bill Bartlett and Erwin Mageary with Gordy Benoit and Bill Klimley who were honored with the House Builder award at the 2014 Annual Dinner for their dedication to our house building mission; Dan Willford Jr. and Sr. work on Jay Street during Leaders Build Week sponsored by Brighton Securities; The Kimble family with friends, supporters and Flower City Habitat staff at the dedication of the gazebo in JOSANA built in memory of their son Brian.

## A YEAR OF CHANGE

This year, 2014, could easily be summed up by the word change. Welcoming a new CEO, an evolved Homebuyer Program, and new twists to our favorite events surely made this year a memorable one. But what made all of these changes so special were the hours of time, talent, and generous treasure that YOU gave to make them successful. Here are some of our favorite snippets from 2014.

**Roc Properties**, our signature fundraising event, celebrated its third year. The night, based loosely on Monopoly, raised over \$115,000 for building homes, communities, and hope in 2014. It was made possible by over 45 volunteers who made sure every one of the 300 guests had a good time. This year we're gearing up for a venue change for Roc Properties as we move to Village Gate. You can learn more about the event on page 16.

**Leaders Build Week** hosted 100 Rochester business leaders in the JOSANA neighborhood. The event had a new component this year of Neighborhood Revitalization. Thanks to the Habitat Young Professionals and our fantastic local construction partners LeCesse Construction, LeChase Construction, The Pike Group, and North Forest Office Space, we were able to

repair eight porches along with new builds. Thanks to Brighton Securities for sponsoring the week and making it possible.

**Leaders Build Luncheon** moved its venue to the campus of School 17, the elementary school located in JOSANA. We were honored to have Ed Pettinella, CEO of Home Properties as our keynote speaker for our 150 Rochester business guests. We had an opportunity to thank Passero Associates and Parrone Engineering with our Roger Cross Award for their years of in-kind donation of site services to our homebuilding program. Our thanks to Davidson Fink for making this event possible and to Dr. Spezio and the Rochester City School District for being incredible hosts to us, our guests, and our giant tent.

On the **Neighborhood Revitalization** end of our mission, we were able to celebrate the work of the Kimble family by honoring them with a gazebo in the Gateway Garden of JOSANA. This green space at the corner of Broad and Jay Streets has been a project of ours over the past few years and we're happy it now has an anchor. The gazebo was designed by our own Bill Bartlett and funded/constructed by students and staff

at Gates-Chili High School. We welcomed the whole Kimble family and friends in August and dedicated the gazebo to the incredible work they have done for our neighborhoods in the memory of their son Brian.

We've also been busy with some Aging in Place projects thanks to a grant from the John F. Wegman Fund of the Rochester Area Community Foundation and a gift from Nazareth's continuing education series with HCR Home Care. Our volunteers and construction crew have built exterior access ramps for two low-income elderly Rochester homeowners.

This is a big edition of *Nails & Tales* because we have so much to share (and our Annual Report for 2013/14 is even tucked inside). What we hope you'll take away most is that there is a LOT going on at Flower City Habitat in making our vision of a world where EVERYONE has a decent place to live a reality. If it's been a while since you've come to see us, please stop by. If you're already a supporter, know that we're thankful for your gifts. Whatever your connection, just know that we hope 2015 will be a banner year as we build MORE homes with MORE families than ever before.



**Left Top-Right Bottom:** Margaret Wright, Ray Griswold, and Jennifer Murphy sort pies for the 2014 Holiday Pie Sale; Members of the Perinton Congregations for Flower City Habitat for Humanity with Kesha Barnes; Artistic rendering of the single-family attached homes on Brown Street made possible by Brighton Churches Habitat Coalition and Penfield Area Churches for Flower City Habitat for Humanity; Flying the second story onto the foundation at 726 Jay Street.

## BUILDING WITH FAITH

This year's build season Flower City Habitat for Humanity was blessed to be able to provide four families with safe, affordable housing through the support of our faith coalitions.

Perinton Congregations for Flower City Habitat for Humanity funded, built, and dedicated 750 Jay Street to the Johnson family. This is the sixth house for the coalition. A big thank you to the following churches and supporters who helped to make this home possible: Bethlehem Lutheran Church, Church of the Assumption, Church of the Resurrection, Fairport Community Baptist Church, Fairport United Methodist Church, First Baptist Church of Fairport, First Congregational United Church of Christ, Mountain Rise United Church of Christ, Perinton Presbyterian Church, Risen Christ Lutheran Church, South Perinton United Methodist Church, St. John of Rochester Church, St. Luke's Episcopal Church, Hynes Concrete, The Seaman family, and B&L Wholesale Supply.

Brighton Churches Habitat Coalition and Penfield Area Churches for Flower City Habitat for Humanity have come together to build a single family attached building with two residences, the first we have built like this in some time. The homes on Brown Street are separate houses that share an adjoining wall on the first floor. We're incredibly grateful to these two coalitions for supporting our search

for innovative ways to provide affordable housing for families of all sizes.

Third Presbyterian Church joined with the Pittsford Mendon High School Habitat Club and Get-It-Straight Orthodontics to make possible the first two-story factory-built modular Flower City Habitat house in Rochester. The modules were created by iQ Modular in Buffalo. A crane placed the first floor modules onto the foundation and stacked the second floor module on top of it. Those of you able to attend the "flying" of the second story in May saw the drama of lifting and stacking the modules like blocks. Our volunteers finished the work inside the home. The house, at 726 Jay Street, then became the Baryandema family home when it was dedicated this July.

We're excited to break ground with the Greece Coalition in the spring of 2015. This is the 6th house for the Greece Coalition churches. The Harvest Home Coalition will build its fourth home and dedicate it in honor of our founder Roger Cross. Look for more information about how these houses progress on our Facebook page.

What an incredible year for the Flower City Habitat Holiday Pie Sale! Over 42 churches participated this year. In total 1,709 pies and crisps were sold by coalitions raising nearly \$10,000 for Flower City Habitat for Humanity's

mission. In case you were wondering (we know we were!) Apple Crumb is still the most popular pie flavor and has been since the start of the sale. Our hats off to Greece Coalition who sold the most pies/crisps (542) in the 2014 sale. We salute the extraordinary work of Ray Griswold and Jen Murphy - our dedicated pie chairs.

A big thank you to all of the churches which helped this summer with the Rochester Home Builder's Association Homearama 2014 in Penfield. With their help we were able to share our mission with all of the guests at the show. We also raised funds to help individual Habitat projects.

If you're looking for ways to get your faith community more involved in our mission of putting God's love into action by bringing people together to build homes, communities, and hope - please contact Teresa Bianchi at (585) 546-1470 or [TBianchi@RochesterHabitat.org](mailto:TBianchi@RochesterHabitat.org). Often we have fun group fundraising events or group volunteer openings where we can help your community members get connected to Flower City Habitat. We also have many faith-based resources available to your congregation in hope that you will share our vision of a world where everyone has a decent place to live: stories of local impact, speaking opportunities, and housing prayers from our friends at Habitat for Humanity International.





**Top (L-R):** Volunteers from Caldwell Manufacturing spend some time painting on Love Street; Bank of America volunteers build walls on Brown Street; Get-It-Straight Orthodontics with the Baryandema family on Jay Street; Volunteers from Davie Kaplan on Miller Street as part of the NYSSCPA Rochester Young CPA Habitat Build.



## THE BUSINESS OF BUILDING HOPE

George Eastman set the tone of necessary philanthropy for Rochester businesses, and we still see that today. This past building season we've had great corporate support out on site.

The Small Business Council and Associated Builders & Contractors supported our homeowners with their many corporate groups participating in our Thanksgiving baskets and Adopt a Family Christmas program. Thank you to them for this incredible support.

In July, Get-It-Straight Orthodontics partnered with Pittsford Mendon High School and Third Presbyterian Church to fund a house on Jay Street. This home, for the Baryandema Family, was made possible through Get-It-Straight's retainer fund. The practice charges patients a nominal fee for replacement retainers and then rather than profit, they donate the funds to a community organization. We were happy to host many of the doctors, staff, and even patients on site to help us finish the house.

Though Habitat for Humanity is known for new builds, we do rehabs as well - using existing housing stock when possible to create more affordable homeownership options. Caldwell Manufacturing and its employees have been out on their sponsored home on Love Street working hard. The employees gifts to the United Way this year were matched by the company and used to help us with the costs of the rehab.

Bank of America has also stepped up to fund a Rochester rehab. Members of the local branch were out volunteering on Brown Street this fall, and this spring will begin work on their own rehab in the city. The company has donated \$10,000 locally in addition to \$10,000 coming from a national Bank of America grant.

We tip our hat to the NYSSCPA Rochester Chapter Young CPAs. These inspirational young leaders have been raising funds, and soliciting support from the leadership of their firms to work on a rehab on Miller Street. During the non-tax season months of this fall and winter, they have been on site getting the house ready for a family. Our thanks to the following firms for supporting their young CPAs in this endeavour: Insero & Company; Davie Kaplan; Freed Maxick, Kasperski; Owen, & Dinan CPAs; The Bonadio Group; EFP Rotenberg; Kroner Gamble + Company; Mengel Metzger Barr & Co.; and AP Professionals.

The Electrical Association of Western New York will be sponsoring a house this spring and summer with us. This new build has been funded through the support of their 90th anniversary gala, Light Up The Night, held last October. Member companies will be sending volunteers our way to help work on the house, along with in-kind support. There's a special surprise for the dedication of this home; the group hopes to add a decorative light post in the front yard to mark the special gift of homeownership made possible by their supporters.

## Leaders Build Series

We're expanding our CEO event, Leaders Build, into a year long series with building opportunities monthly! To sign up your leadership group, or become a sponsor of a Leaders Build Friday or the Series overall, contact Teresa Bianchi (546-1470) or [TBianchi@RochesterHabitat.org](mailto:TBianchi@RochesterHabitat.org)

### LEADERS BUILD FRIDAYS

April 10<sup>th</sup> from 9am - 4pm

May 1<sup>st</sup> from 9am - 4pm

June 10<sup>th</sup> from 9am - 4pm

Reserved For Home Properties  
C-Suite Leadership Team made  
possible by Rochester Magnet

July 10<sup>th</sup> from 9am - 4pm

Reserved For Rochester CFO  
Networking Group made possible by  
Connover Packaging

August 7<sup>th</sup> from 9am - 4pm

October 2<sup>nd</sup> from 9am - 4pm

Reserved For Chief Human Resource  
Officers (CHRO)

November 6<sup>th</sup> from 9am - 4pm

### LEADERS BUILD WEEK

June 22<sup>nd</sup> - 26<sup>th</sup> from 9am - 4pm  
**Made Possible By Brighton Securities**  
Calling all Rochester leaders! Sign-up  
for a full or half day shift and swing a  
hammer with us on site.

### LEADERS BUILD LUNCHEON

September 17<sup>th</sup> from 11:30am - 1pm  
**Made Possible By Davidson Fink**  
Join us in JOSANA as we celebrate all of  
the work Rochester Leaders have done to  
build homes, communities, and hope with  
Flower City Habitat for Humanity.

For more Leaders Build Series Info, visit  
[RochesterHabitat.org](http://RochesterHabitat.org) under Events.



## A YEAR OF GOD'S LOVE IN ACTION

*A message from Flower City Habitat President and CEO, Matthew J. Flanigan*

As I write this message my first year as CEO is winding down, we've just been covered in a blanket of snow, and I am dreaming of what is to come for us and the new hard-working families we will serve in 2015. I have joined a tremendous community of passionate staff and volunteers who push every day to bring to fruition our vision of a world where **everyone** has a decent place to live. The journey has been powerful and humbling; I'd be remiss if I didn't say we've been busy, and I thought you'd like to hear what's going on behind the scenes.

This past year staff and the Board of Directors have taken time to do what I call a *deep dive* on each of the main areas that serve Flower City Habitat's mission, starting with our IT infrastructure and moving from one area to the next. Let's be honest, this is far easier to do when first coming on board, and I have taken full advantage of this unique opportunity. We have learned much and continue to address opportunities for improvement.

This June we chose to strengthen the homebuyer program. Rick Folger became our Program Director, and with his leadership Carole Castle and our Family Partnership Council (formerly Leadership Council) remodeled the process by which partner families learn about the important work involved in homeownership. We have new requirements around topics like financial literacy, insurance, and how to maintain a home. In December, we welcomed the first "class" of partner families to the new program. It was an exciting night, and I wish I could send

the energy of the room to you in this newsletter.

We've updated many of our office volunteer roles, and I would personally like to thank all of the longtime supporters and staff who have remained flexible to change and helped us onboard new volunteers. You have helped us instill *Habititis* in these volunteers, and I am proud of the team that we've built together. I cannot wait to see it continue to grow and evolve.

We are updating our construction processes to help streamline our building and maintain a high-quality home. This includes looking at how we build, what materials we use, and how we can leverage our community partnerships. All of this with one goal in mind: we want to serve more families, more quickly, building more homes.

It has been a year of change for sure and one we could not look back upon positively without you. If you are one of the thousands of volunteers who have answered our call for help, you have touched us deeply and we are so thankful for that. Some of you have been supporting us for 10, 20, even 30 years! I find this inspiring and beyond my ability to find the right words to express my gratitude.

But our hard work has to continue. As so many people in our community know, we are the second poorest city of our size in the country; poverty in Rochester is a significant issue for too many good and hard-working families. Actually, poverty is far more than an issue; it's a way of life that needs to change, which is

why we are called to help change more lives, more quickly.

This is what has impacted me most, that Flower City Habitat's *'hand up not a hand out'* approach has changed the quality of life for over 210 local families. I've heard "this house is an answer to my prayers," or "it's a blessing," and as a man of faith, I am incredibly moved. Together we **are** putting God's love into action. This simple truth is what keeps us moving forward as we make real and lasting differences in the lives of those we serve.

As we use the new year to take time to reflect on the blessings in our life, I want to thank you again for your hard work, your generous support (time and treasure) and most of all your prayers for our continued success. This year promises to be a wonderful one. We **WILL** serve more families than we did in 2014, count on that!

**Left-Right:** Edward Pettinella, CEO of Home Properties and keynote speaker at Leaders Build Luncheon sponsored by Davidson Fink with Matt Flanigan, NYS Senator Joe Robach, City Commissioner Del Smith, Edward Freeman and Gary Passero of Passero and Associates, Ebonique Latimer and Victoria Smith at the luncheon. Gary Passero was honored with the Roger Cross Award at the event with Ed Parrone of Parrone Engineering; The first "class" of new homebuyers into Flower City Habitat's new Homebuyer Boot Camp program; Andy DelDuca, Otto Muller-Girard, and Donna Murano were honored for 20 years of service to Flower City Habitat at our 2014 Annual Dinner.





**Left-Right:** Volunteers from LeChase Construction, LeCessee Construction, North Forest Office Space, and The Pike Company (pictured) came with in-kind service donations to help with porch repairs on Love Street during Leaders Build Week in 2014; Tom Chrzanowski, Liz Chranowski, Gene Lightenburgh, Dawn Pruszyński, and Lois Rixner were honored for 15 years of service to Flower City Habitat at the 2014 Annual Dinner; New Habitat homeowner in 2013 Nelson Galletti proposed to Vanice Rosario on his house dedication day. The two worked together on the home all spring and summer.

## THANK YOU TO OUR 2013/14 SUPPORTERS

*In an effort to share the stories and successes that our supporters make possible, we are trying something new and thanking folks in our newsletter instead of sending a separate Annual Report for 2013. We're interested to hear your thoughts, email us at [dvarble@rochesterhabitat.org](mailto:dvarble@rochesterhabitat.org). If you find your name was omitted or misspelled, please let us know by phone or email so that we can correct it in our database. As always, the full version of this report along with our 990 and Audited Financial Statement are available for download at our website [www.RochesterHabitat.org](http://www.RochesterHabitat.org) in the News section.*

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#### 644 Brown Street

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 Dewey Avenue  
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 Church

#### 8 Kondolf Street

ESL Charitable Foundation

#### 10 Kondolf Street

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Mr. & Mrs. Dennis Barrett  
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Ms. Teresa Blake  
Mr. Nelson Blish  
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Michelle Ashby  
Pamela Cooper-Vince &  
Dr. Roger Vince  
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#### **Ground Breaker (\$249-100)**

*These donors can be found  
 in the full report PDF at  
 RochesterHabitat.org*

#### **Good Stewards (\$99-\$1)**

*These donors can be found  
 in the full report PDF at  
 RochesterHabitat.org*

#### **United Way Contributions**

*We are grateful to those  
 donors who designated  
 Flower City Habitat to receive  
 all or a portion of their 2013  
 United Way contributions.  
 Flower City Habitat received  
 \$49,525 in funding.*  
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#### **Legacy Society**

*Supporting Flower City  
 Habitat through your will or  
 beneficiary designation is  
 a way to have your name,  
 interests, or values live on  
 forever. Please contact our  
 Development Office and let  
 us know you have included  
 us in your will so that we can  
 add you as a member of our  
 Legacy Society.*

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 Mr. & Mrs. R. Aslin  
 Mr. Roger Cross Jr.  
 Ellen Kimbrough  
 Mr. & Mrs. F. Murano  
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 David & Libby Stewart

#### **Brian Kimble Memorial Fund**

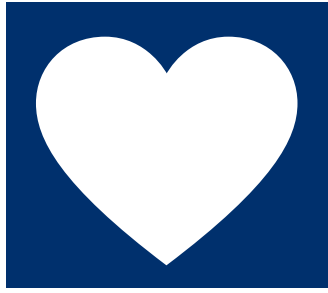
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## 2013/14 FISCAL YEAR IN NUMBERS

At Flower City Habitat for Humanity, our mission is to put God's love into action by bringing people together to build homes, communities, and hope. Here's a snapshot of some great success stats we were able to accomplish in our 2013/14 fiscal year with your help.



# 8 HOMES

BUILT WITH ROCHESTER FAMILIES



# 21.7 TONS

OF LOCAL HOME IMPROVEMENT WASTE  
SAVED FROM LANDFILLS THANKS TO RESTORE



# 2,175

UNIQUE VOLUNTEERS  
GAVE TO FLOWER CITY  
HABITAT'S MISSION

# 8

BASKETBALL  
COURTS WORTH  
OF CONCRETE 3" THICK  
USED TO BUILD SAFE,  
AFFORDABLE HOUSING



# 103,500+

VOLUNTEER  
HOURS DONATED TO  
FLOWER CITY HABITAT



# 200TH HABITAT

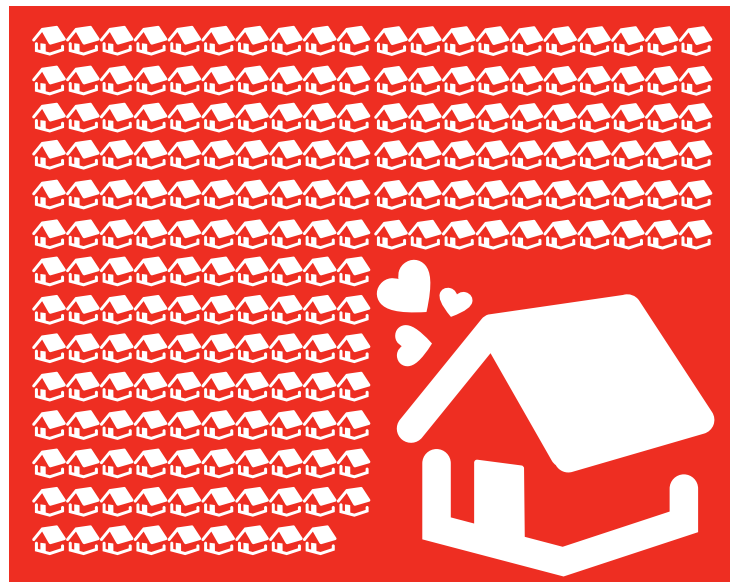
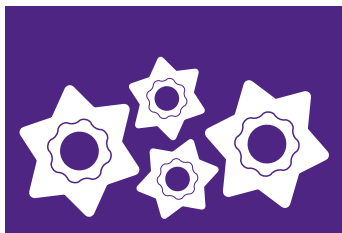
HOME DEDICATED IN ROCHESTER

# 3,000+ PIES

SOLD TO BUILD  
FLOWER CITY HABITAT  
HOUSES

# 1,000+ BULBS

PLANTED  
BY STUDENTS AND  
VOLUNTEERS IN OUR  
GATEWAY GARDENS



# \$40,492

TITHED TO BUILD  
HOMES IN HUNAGRY  
AND NICARAGUA

**In Honor Of**

Bob & Amy August  
 Mr. & Mrs. John August  
 Mr. & Mrs. Brian Hickey  
 Mr. Nathan Ockman  
 William Bartlett  
 Maggi Bartlett  
 Jim & Pam Bradley  
 Mr. & Mrs. Thomas Jadwin  
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 Mr. & Mrs. Harry Doty  
 Thomas Wasnock  
 Ms. Beth Becker  
 Carolyn Whitfield  
 Ms. Brenda Wrench  
 Tim Wilson  
 Mr. Timothy Smith  
 Arthur Woodward  
 Dr. & Mrs. Richard Aslin  
 The Johnson Family  
 Ms. Susan Bell  
 The Pipa Family  
 Mr. Michael Pipa

**In Memory Of**

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 Dr. William Andrews  
 Ms. Christine Wickert  
 Alexander Booth  
 Ms. Kathleen Booth  
 Mr. Harold Hale  
 Mr. & Mrs. Frank Hale  
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 Mr. John Urlaub



**Top Left-Right:** Flower City Habitat homeowner Markitta Nesmith was gracious enough to share her story with over 300 attendees at Roc Properties on March 28, 2014; A big thank you to the over 45 volunteers that gave us their night and worked incredibly hard to raise over \$115,000 at Roc Properties; Flower City Habitat 2014 Board Chair, Lisa Critchley from Home Properties and Tina Paradiso from We're Forms went to "jail" to raise funds at Roc Properties. They, along with Michael Smith from The DiMarco Group, raised over \$1,000. **Bottom Left-Right:** Guests at Roc Properties at a Tipping Point Communications table; Russ Bullock with the "Measure Twice Cut Once" award he was given from Flower City Habitat staff and board for his leadership through the transitions of 2013; Guests at Roc Properties at the Rochester Magnet table.

**Flower City Habitat for Humanity, Inc.**  
**STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS**  
**Fiscal Year Ended June 30, 2014 (Audited)**

**REVENUE & SUPPORT**

Contributions	\$ 1,252,536
Grants	190,000
Sales to Homeowners	444,306
ReStore Income	497,592
Other Income	294,063

**Total Revenue & Support** **\$ 2,678,497**

**EXPENSES**

Program Service	\$ 1,474,913
Administration	473,944
Fundraising	243,390
ReStore	408,857

**Total Expenses** **\$ 2,601,104**

<b>CHANGE IN NET ASSETS</b>	<b>\$ 77,393</b>
Net Assets, Beginning of the Year	3,931,631
Net Assets, End of Year	4,009,024

Note: Flower City Habitat for Humanity is a human services charitable organization under 501(c)3 of the Federal Internal Revenue Code. Contributions are fully deductible under the law. The accountants of Flower City Habitat for Humanity, Inc. are audited annually by the accounting firm Rizzo and DiGiacco, Hern & Baniewicz CPA's. Copies of the audits are available for review at FCHH. The latest financial report filed with the Office of Charities Registration may be obtained by contacting: The Office of Charities Registration, Department of State, 162 Washington Ave, Albany, NY 12231.



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Rochester Home  
Builders' Association



**Top-Bottom:** Terri Ercole, Bill Bartlett, and JOSANA Community member with the Little Free Library built by Flower City Habitat this summer. The Little Free Library exists outside Charles Settlement House in the JOSANA neighborhood and allows members of the community to give and take books at their leisure; Flower City Habitat homeowner Saliymah with her niece at 2014 Wreath Making event held by The Rochester Garden Club; Rochester business leaders from Wednesday's Leaders Build Week - over 100 business leaders volunteered during the week in June 2014; A big thank you to everyone who donated to our Adopt a Family this Christmas. Here Habitat homeowner Ahmed picks up gifts for his family. In total, donors helped 159 of our Habitat children with Christmas gifts this year; Members from Small Business Council of Rochester delivered Thanksgiving baskets for distribution to our homeowners in November 2014.



## 10 WOMEN BUILD HOUSES

Over 30 community members joined us in October to celebrate finishing the 10th Flower City Habitat Women Build house in Rochester. This 10th house is on Jay Street in the JOSANA neighborhood, and was made possible through the collaborative fundraising efforts of over 280 local volunteers. These volunteers raised \$75,000 to build this home for a low-income family in need of decent, affordable housing. Local teams, led by and comprised of 90% women, also provided the labor to build the house; placing the foundation, building and raising the walls, raising the roof, and finishing the interior. They built alongside potential homebuyers who must contribute a specific number of sweat-equity hours before becoming eligible for a zero-interest mortgage on a new home.

"This has been such an exciting year to be involved with Women Build," Sarah Stage, 2014 Women Build Committee member and Marketing Coordinator of Inero & Company CPAs, P.C., said before the ceremony. "I'm really looking forward to celebrating this milestone with my fellow volunteers."

The first Flower City Habitat Women Build house was built in 1995, on Thomas Street. Over 500 women helped build the first home through the then named Women Building Together project, which was led by local Associate AIA Architectural Designer Sheila Sloan. The first Flower City Habitat Women Build home was completed in 49 days. It was a house built 99.9% by women including women electricians, site supervisors, and HVAC crew. It would have been 100% had it not been for their inability to find a licensed female plumber at the time.

Since 1995, volunteers have come together to build women-lead houses with Flower City Habitat throughout the city, five of which are located in the JOSANA neighborhood with 796 Jay Street.

**Women Build 2015 is recruiting! If you'd like to start or join a team, email Elaine Richane at [JoinRocWomenBuild@gmail.com](mailto:JoinRocWomenBuild@gmail.com) for more information.**

The Women Build program has a national presence through Habitat for Humanity International with Women Build events taking place in all 50 states. In 2014, National Women Build week had over 13,000 volunteers who built on Habitat construction projects in their communities. Lowe's, the sponsor of National Women Build Week, donated \$5,000 to the Flower City Habitat home this year, and has donated over \$63 million to Habitat affiliates across the US. Locally, Flower City Habitat challenges women to raise at least \$200 and devote at least one day to help build affordable housing in the Rochester community. The program seeks to teach women construction skills and empower them to fight poverty housing. The program's tagline, "Give a woman a power tool and she can change the world," is embodied through the hundreds of volunteers who have participated in the program over the years.

## LOVE ON GRAPE

It's with a saddened heart that we share the news that great Flower City Habitat supporter and overall Rochester philanthropist Jean Groff passed away this April.

We were reminded again of her great outreach and great work with us as gifts in her memory from friends came in through our development department. Jean helped us build the third house we ever built in JOSANA, on Grape Street, with a gift of \$75,000. Another great loss was William Wilmot who passed away in September. He too sponsored a home on Grape Street with his wife Marion in honor of their wedding anniversary in 2008.

Both houses serve today as a standing reminder of these donors' dedication to our community. Both Habitat homeowner families are healthy, happy, and still in love with their home, thanks to these lasting legacies.



**Top Left-Right:** Volunteers working on first Women Build home in Rochester in 1995; Volunteers on the first peer-to-peer fundraising supported Women Build home in 2010; Volunteers with the Aponte family, homeowners of the 10th Women Build home dedicated this September.

**Bottom:** Jean Groff at the Grape Street house cornerstone ceremony in 2008 with former Flower City Habitat CEO Arthur Woodward, and homeowner Lucretia Scott.





**Top Left - Right Bottom:** Students from Gates-Chili High School and McQuaid Jesuit working on the Kimble Gazebo; Students from McQuaid Jesuit and Brighton High School with homeowner Jennifer Mayers and Flower City Habitat CEO Matt Flanigan on dedication day; Students from SUNY Brockport's Habitat Chapter volunteering on Jay Street; Breanna Banford, of Yelp! Rochester learns the art of cocktail mixing from the staff at The Daily Refresher as she works her shift to raise funds at the 2014 HYP Guest Bartender Night; HYP Kimberly Jenkins of Rochester Institute of Technology works on a porch repair. The HYPs sponsored 8 porch repair projects during 2014 Leaders Build Week.

## THE NEXT GENERATION'S SUPPORT

Did you know that Habitat for Humanity's founder Millard Fuller was a millionaire by age 29 and only 38 when he moved his family to Africa and began his work in building a world where everyone has a decent place to live? Youth advocates and Young Professionals looking to make a better world have been the foundation to Habitat's mission since the very beginning, which is why we're not surprised that younger generations continue to passionately support Flower City Habitat.

Take for example the students in the Brighton High School Habitat Club and McQuaid Jesuit Habitat Chapter who came together to raise funds and build 721 Jay Street for the Mayer family. The home was dedicated this summer and celebrated with their supporters: Max and Marian Farash Charitable Foundation, T. Bell Construction, and The Robert August Family.

Right across the street you'll find 726 Jay Street, home of the Baryandem family and the brain-child of students from the Pittsford Mendon High School Habitat Club. They came together with Get-It-Straight Orthodontics and Third Presbyterian Church to make the home possible for an African refugee family.

The girls of Our Lady of Mercy Habitat Club have been busy advocating and educating their community on poverty housing issues. They recently prepared

housewarming baskets for our next 6 homeowner dedications.

Nazarath College Habitat Chapter renewed their covenant with us this year and continue to support Flower City Habitat through volunteering on site and raising funds through the 2014 Holiday Pie Sale. Many thanks for their continued passion.

SUNY Brockport Habitat for Humanity Chapter is on board again this year and was out working on the ESL Charitable Foundation Habitat House II this fall. The group was deep in the hole helping to prep the site for placing the concrete of the foundation. Any and all volunteers who have ever lifted forms in or out of a basement can imagine how helpful it was to have these students on site to help.

A big thank you to the faculty and students at Gates-Chili High School who helped us fund and build a gazebo for the JOSANA gateway garden at Jay and Broad Streets. The gazebo was dedicated in August in honor of the work the Kimble family & friends have done for Habitat for Humanity in memory of their son Brian Kimble. Thank you to Bill Bartlett for designing the gazebo as well as the Garden Factory and Jeff Falco from Rochester Landscape for helping add additional planting to the space.

University of Rochester Chapter held its cardboard city overnight in the fall. This

event raises awareness through students sleeping in cardboard boxes on campus.

Flower City Habitat for Humanity Young Professionals held their fifth Guest Bartender Night in November at The Daily Refresher. The group raised over \$4,000 for building homes, communities, and hope for Flower City Habitat. The restaurant and bar, known for their pre-prohibition specialty cocktails, created special construction named drinks for the occasion; the Rusty Nail and the Monkey Wrench were particularly popular.

A big thank you to the following guest bartenders who stepped behind the bar and raised funds for HYP: Nicole Husha of Monroe County Democrats, Scott Sydelnik of Davidson Fink, Tim Levine of Genesee Regional Bank, Michael Hedges of Power Management Co, Kevin George of First American Equipment Finance, Aubreyanna Curtis of Radisson, Chris Spinelli of Roc Brewing Co., Janelle DeGregorio of Calero Software, Joe Neri of Bocce League of Rochester, Sam Irvine of Morgan Stanley, Erin Wood of Partners + Napier, and Breanna Banford of Yelp! Rochester.

Habitat Young Professionals raises funds, volunteers on building sites, and advocates for poverty housing reform in Rochester on behalf of Flower City Habitat. If you're between the ages of 21 and 39, and you'd like to join HYP, send an email to [flowercityhyp@gmail.com](mailto:flowercityhyp@gmail.com) to learn about the next open meeting times and locations.



# HABITAT RESTORE UPDATES

Things are hopping at the Habitat for Humanity ReStore. We're excited to report that this October continued the trend of it being our busiest donation month of the year! Thank you to everyone who donated their used furniture, appliances, or excess building materials. And a big thank you to everyone who passed Habitat ReStore's contact information to a friend - word of mouth is still the number one way folks say they've heard about Habitat ReStore. So all of your recommendations are certainly paying off! One thing we consistently see, and Habitat for Humanity International support with statistics, is that when we have MORE donations, we have MORE sales. High donation numbers to us mean that we can make more money for Flower City Habitat for Humanity's mission of building homes, communities, and hope.

Speaking of donations, we'd like to take a moment to thank our larger corporate supporters who have made significant donations to Habitat ReStore this year. Our thanks to: Chapel Oaks, Custom Courier Solutions, LeCesse Construction, Hamilton Construction, Tryon Estates, VP Supply, Victor Furniture, B&L Wholesale, EG Sackett, Allied Building Products and Residence Inn by Marriott. These businesses provide greater lots of material to us, which we then in turn make available to the public seeking pallets of tile, or windows, or larger groups of furniture.

**Flower City Habitat for Humanity ReStore**

**755 Culver Road || Rochester, NY 14609**

**For donation pick-ups or inventory questions: (585) 697-2012**

**Open Monday - Friday 10am to 6pm and Saturday 9am to 5pm**

## Habitat ReStore Did You Know?

Did you know that our two donation trucks are plotted and tracked by our staff at the store? This added bit of technology called Nextraq has helped us save on fuel (\$100 a month) and make more efficient routes (saving an average of 45 minutes daily) which means more pick-ups!

Did you know that Habitat ReStore has a new recycled paint in stock? We're now carrying Evolve Paint, which (including its packaging) is made of 90% recycled materials including post-consumer paint. It's washable, made in the USA, and water-based. We're carrying both Cloud White and Antique White in one gallon and five gallon containers. Give us a call at (585) 697-2012 to learn more about this product.

Did you know that Habitat ReStore recycles what we can't sell? Sure, our mission is to sell donated home improvement products to raise funds so Flower City Habitat can build more homes, communities, and hope; but we're also interested in lowering the amount of building materials that enter landfills. So when we get a donation that we can't sell, we upcycle or recycle as much of it as possible. In fact, in 2013/14 we kept 21.5 tons of material out of landfills.



**Left-Right:** New product in Habitat ReStore is Evolve Paint - 90% recycled paint option; Latoya Gibson and David Holmes, two new Habitat ReStore staff members, on their way out for donation pick-ups in December.



## UPCOMING EVENTS

### Volunteer Information Session

February 4th || 10:30am  
Flower City Habitat Office

### Roc Properties

March 6th || 6pm  
Village Gate in Rochester

### Women Build Kick-off Event

May 9th || 9am  
The JOSANA Neighborhood

### Local Observation of National Women Build Week

May 9th  
The JOSANA Neighborhood

### Annual Dinner 2015

June 11th  
Burgundy Basin Inn

### Leaders Build Week

June 23-26th  
The JOSANA Neighborhood

### Roc Women Build Week

July 21-25th  
The JOSANA Neighborhood

### Pie Sale 2015

October

### Holiday Luncheon 2015

December 4th

Stay up to date with us  
by checking our website:  
[bit.ly/FCHHCalendar](http://bit.ly/FCHHCalendar)



755 Culver Road  
Rochester, NY 14609  
RochesterHabitat.org

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## *Building Houses, Building Hope!*



# NEW LOCATION!

**MARCH 6<sup>TH</sup>**  
**6PM AT VILLAGE GATE**

Eat, drink and play at the Roc Properties fundraising event to benefit Flower City Habitat for Humanity!

Guests will enjoy food and cocktails from around the Rochester area, while taking chances at winning prizes from the Neighborhood Chest, and Luck of the Draw. Some may even find themselves in the slammer, so bring bail money just in case! Tickets \$100 and Tables \$1,500. Visit [bit.ly/2015RocProperties](http://bit.ly/2015RocProperties) to purchase tickets.



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